

This Web site, like most Web sites, uses Cookies to improve and optimize the user experience.

Below you will find detailed information about what cookies are, what type of cookies this website uses, how you can disable them in your browser and how to specifically block third party cookies.

1. What are Cookies?

Cookies are files that websites or applications install on a user's browser or device (smartphone, tablet, or connected television) during their browsing of the site pages or application, and serve to store information about their visit.

Like most sites on the Internet, this website uses cookies for:

Ensure that web pages can function properly. Store preferences, such as the language you have selected or the font size. Know the user's browsing experience. Collect anonymous statistical information, such as what pages the user has visited or how long the user has been on the website. The use of cookies makes it possible to optimise browsing, adapting the information and services offered to the interests of the user, in order to provide him with a better experience whenever he visits the website.

This website uses Cookies to function, adapt and facilitate the user's navigation as much as possible.

2. Cookies used on this website

eAlicia informs you that our website uses our own and third party cookies to measure and analyze the navigation of our users.

eAlicia uses two types of cookies on our website:

- **Technical Cookies:** Are those essential for the proper functioning of the site. They are normally generated when the user accesses or logs in to the website and are used to identify the user on the website.
- **Analysis Cookies:** These are those that are well treated by us or by third parties that allow us to quantify user access and thus carry out statistical analyses of the use of the website. In order to achieve this, your navigation on the eAlicia website is analysed in order to improve our functionalities. The third party application used by eAlicia is Google Analytics. Third party applications provide us with the service of measuring and analysing the audience of our web pages, downloading videos and documents, facilitating and monitoring the connection and publication of content between the eAlicia website and social networks such as Twitter, LinkedIn...

The information you obtain is related to the number of pages visited, language, social network in which our news is published, city or region to which the IP address from which it is accessed is assigned to, the number of new users, frequency, time and repetition of visits, browser and operator or type of terminal from which the visit is made.

They can also use this data to improve their own services and to offer services to other companies. You can find out about these other uses from the indicated link.

3. Disable the use of Cookies

If the user so wishes, it is possible to stop accepting browser Cookies, or to stop accepting the Cookies of a particular service.

All modern browsers allow you to change your cookie settings. These settings are usually found in the "Options" or "Preferences" of the browser menu.

The user can, at any time, disable the use of Cookies on this website through (depending on the browser used):

Google Chrome:

<http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647>

Internet Explorer:

<http://windows.microsoft.com/es-es/windows7/how-to-manage-cookies-in-internetexplorer9>

Mozilla Firefox:

<http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we>

Apple Safari:

<http://support.apple.com/kb/ph5042>

Other third party tools, available on-line, that allow users to detect Cookies on each website they visit and manage their deactivation (e.g. Ghostery: <http://www.ghostery.com/privacystatement>).

4. What happens when I disable cookies?

Some functions and services may be disabled or behave differently than expected, such as, for example, staying identified, keeping the session open if you have identified yourself, or receiving information directed to your location, among others.

If you disable the use of cookies on this website, it is likely that you will no longer be able to access certain areas of the website or that the browsing experience on this website will be markedly degraded.

5. Updating the Cookies Policy

eAlicia can modify this Policy of cookies in function of legislative, regulatory requirements, or with the purpose of adapting this policy to the instructions dictated by the Spanish Agency of Protection of Information.

When significant changes are made to this Cookies Policy, registered users will be notified either via the Site or via email.

Cookie Typology	Cookie	Description	Provider's name	Own or third party	Vigencia Cookie
Necessary					
Necessary cookies help make a web page usable by activating basic functions such as page navigation and access to secure areas of the web page. The website cannot function properly without these cookies.	AceptaCookies	Lets you know if cookies have already been accepted		Own	1 year
Preferences					
Preference cookies allow the website to remember information that changes the way the page behaves or the way it looks, such as your preferred language or the region in which you are located.					
Statistics					
Statistical cookies help web page owners understand how visitors interact with web pages by collecting and providing information anonymously.	_ga [x4]	Registers a unique identification that is used to generate statistical data about how the visitor uses the website.	Google Tag Manager Google	Third parties	2 años
	_gat [x3]	Used by Google Analytics to control the request rate	Google Tag Manager Google	Third parties	1 day
	_gid [x4]	Registers a unique identification that is used to generate statistical data about how the visitor uses the website.	Google Tag Manager Google	Third parties	1 day
Marketing					
Marketing cookies are used to track visitors on web pages. The intention is to show ads relevant and attractive to the individual user, and therefore more valuable to publishers and third-party advertisers.					